



JOIN RINGETTE ALBERTA'S RECRUITMENT TEAM



Ringette Alberta is now accepting applications from current or former ringette players who want to be a part of Ringette Alberta's Recruitment Team.

On a part-time, as-needed basis, Ringette Alberta's Recruitment Team will deliver support to local associations across Alberta that wish to recruit new players through Ringette Canada's Come Try Ringette system.

General Duties:

- Attend a Come Try Ringette System training session and maintain a solid working knowledge of all aspects of the system.
- Transport, set up and tear down of Come Try Ringette event equipment and materials.
- Develop, deliver and continually refine exceptional on-ice and off-ice activities to introduce the sport to new participants with "maximum fun".
- As a team, coordinate and execute on-site operations of each Come Try Ringette session in partnership with local association volunteers.

Qualities/Qualifications:

- experienced player – AA experience is NOT required.
- confident and effective as an on-ice instructor / leader with previous experience coaching or instructing a team, at ringette school or in another sport is preferred
- previous experience in sales, marketing, public relations, event management / coordination or similar is desired but not mandatory
- exceptional role model for future ringette players
- passionate about ringette and a strong desire to see ringette registration grow
- excellent communicator with kids and adults
- willing to speak to parents of future ringette players about the game you love either one-on-one or in front of a small group
- work exceptionally well in a team environment on and off the ice with other Recruitment Team members and local association volunteers
- proactive problem solver
- possess a valid driver's license
- willingness to attend occasional out of town trips (with appropriate compensation and expenses covered by Ringette Alberta)



Work Schedule:

- Come Try Ringette events are generally held in the spring, late summer and early fall each year.
- Events typically require a four-hour commitment plus travel for all team members
- Recognizing you are currently active in the sport you love, our intent is to schedule events so they do not conflict with major ringette events and post secondary exam schedules.
- Events tend to be held on weekends however weekday evenings are also possible for local events.
- Local ringette associations are expected to apply for assistance from the recruitment team in advance therefore the schedule will typically be known well in advance.

Recruitment Team members are responsible for the following during a Come Try Ringette event:

- Greeting kids and their parents when they arrive at the arena
- Engaging the kids and parents in the dressing room before the ice session to establish a welcoming and fun environment
- Delivering a fun, high energy on ice session (on-ice plan provided in advance but flexibility and adjustment possibly required for smaller or larger groups than expected)
- Deliver an off-ice activity program (games, crafts, fun) (in some instances)
- Represent the athlete perspective during the off-ice parent information session
- Work with the teams and the Ringette Alberta staff to continually refine the quality of the recruitment process
- Participate in province-wide or regional meetings with group members (local ringette Associations) of Ringette Alberta to promote the benefits of the local associations partnering with the Recruitment Team to run Come Try Ringette events.





Application Information:

We hire team members on an as-needed basis so please submit your applications at your earliest convenience.

- Interview will be scheduled as quality applications are received – apply now!
- Email your resume and cover letter to:

Sharon Giles, Sport Development Coordinator at sharon@ringettealberta.com.

- Be sure your resume includes your professional and ringette experiences / qualifications
- Please submit in PDF only

About the Come Try Ringette System

The Come Try Ringette System is extremely powerful.

Did you know that if each local ringette association in Canada were to put 100 children (on average) through a Come Try Ringette event, the system has the power to double registration in Canada in just one year?

The Come Try Ringette System is built upon the typical “bring a friend” event that associations have run for many years, however, this is a complete, turn-key, “how to” system that includes all the resources necessary to promote and run events that produce maximum registration.

The system is designed on the fundamental principles of marketing and sales. It explains how to get people to an event, what to do with them once they are there, how to ask them to join, and how to follow up. It includes promotional materials that, when used properly, present a professional image that is unequalled in amateur sport in Canada.

The Come Try Ringette System was developed in a partnership between Ringette Alberta and Manitoba Ringette and was sold to Ringette Canada in 2007.

